

West Virginia Recovery Housing Financial Landscape Study Findings



Summary

To learn more about the financial landscape of recovery housing (RH) programs in West Virginia, the Fletcher Group and the West Virginia Alliance of Recovery Residences (WVARR) conducted a survey of RH organizations in 2024. The study's sample comprised of 27 operators, encompassing 70 homes and serving 798 residents. Given the total sampling pool in the state, this survey yielded a 70% response rate.

Results

Operating Costs	<ul style="list-style-type: none">• The average annual operating cost of organizations was \$360,200 but ranged between \$21,000 to \$4.9 million.• Organizations spent an average of \$16,000 per resident served annually.• Operational staffing, utilities, and programming account for most operating costs.
Revenue	<ul style="list-style-type: none">• Most revenue comes from local and state grants, resident fees, and donations.• Qualitative analysis showed the need for increases in the number and type of funding opportunities available, specifically noting the need for flexible funding sources.• Respondents indicated challenges in finding and applying for grants.
Financial Resiliency	<ul style="list-style-type: none">• On average, organizations do not consider themselves to be financially resilient.• 44% of organizations received most of their revenue from one source.• 75% of organizations indicated financial resources were the most significant barrier they faced to continued operation.• Many organizations disagreed that community and government partnerships would be helpful in dealing with future financial crises.



This report was supported by the Health Resources and Services Administration (HRSA) of the US Department of Health and Human Services (HHS) under grant number UD9RH33631-01-00 as part of an award totaling \$3.3 M with 0% financed with non-governmental sources. The contents are those of the authors and do not necessarily represent the official views of, nor endorsed by HRSA, HHS, or the US Government.